

ENTREPRENEURSHIP & EMPLOYMENT (E&E)

Project Concept | June '26 – May '27

COMMITTED (Community Members Interested)



COMMITTED is a 501-(c)(3) IRS registered non-profit organization in the United States established to support local governance, service delivery, and education interventions in collaboration with its Nepal unit registered under the Social Welfare Council of the Ministry of Women, Children and Senior Citizens of the Nepal Government. All contributions to COMMITTED in the United States are tax deductible.

DONATE

Tikapur Municipality & Janaki Rural Municipality, Sudurpaschim Province, Nepal

● Trainings & Apprenticeship	● Small Business Start-ups	● Women Owned Enterprises	● Jobs & Income Growth	● Municipal Partnership & Support
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Project Title	Entrepreneurship for Employment (E&E)
Overall Objective	Assist struggling families improve their economic conditions through entrepreneurship and employment creation in partnership with local governmental economic development and cooperation agenda.
Target Municipalities	Tikapur Municipality & Janaki Rural Municipality
Primary Beneficiaries	Women and youth, mainly from marginalized Tharu (indigenous) communities
Implementation Period	June 2026 – May 2027 (12 months)
Estimated Budget	(US\$ 50,000)

BACKGROUND & RATIONALE

Local Economic Development (LED) has remained largely overlooked, especially at the local government level. Youth outmigration is increasing rapidly due to weak job markets and limited entrepreneurship support by the government. COMMITTED has supported Tikapur and Janaki Rural Municipality since 2019 in developing LED policies, strategies and plans under the Nepal Subnational Governance Program funded by the Government of Australia. This project builds on that foundation by shifting from planning into implementation.

PROBLEM STATEMENT

- Poverty and low income with per capita income of US\$ 1,100 - approximate 15% lower than the national level
- Seasonal migration to India as a major livelihood option, leaving mainly women to take care of households
- Long term employment of youth in the Gulf region is causing major labor shortage issue
- Women and marginalized groups engaged mainly in informal, labor-intensive work due to lack of trainings
- Challenging terrains make dependence on subsistence agriculture
- Limited local economic opportunities for Tharu indigenous communities




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OBJECTIVES & KEY ACTIVITIES

Objective	Key Activities
<p>01: Entrepreneurship Education (50 Participants)</p> 	<ul style="list-style-type: none"> Identify eager entrepreneurs in both municipalities Provide business initiation training: Legal requirements - registration, taxes, reporting, renewals Provide business management training: inventory, sales, bookkeeping, marketing, business plans, growth Assist in partnering with nationally recognized programs for expert trainers and resources
<p>02: Business Initiation Support (10-20 Entrepreneurs)</p> 	<ul style="list-style-type: none"> Launch call for entrepreneurship assistance Collect simple form-based business plans Select up to 10 high-potential plans for registration/initiation support - Expected businesses: eateries, mobile repair, stationery/supplies, photography, etc. Provide mentoring and follow-up support
<p>03: Women-Led Enterprise Upscaling (5 Groups)</p> 	<ul style="list-style-type: none"> Support at least 5 all-women groups <ol style="list-style-type: none"> Homestays: hospitality, sanitation, food hygiene, gardening, cultural performance management Leaf plates & bowls (Duna Tapari): machinery expansion, maintenance linkage, marketing, business strengthening Bamboo cane furniture, homemade pickle enterprise All groups participate in 01 and 02

01: Training	50 Participants	Approx. 200 household members
02: Business Initiation/Formalization	10-20 Entrepreneurs	Approx. 50-100 people + indirect employment
03: Women-led Enterprises	5 Groups	Approx. 100 directly; homestays up to 220; leaf-plate enterprise ~72+ plus indirect

SUSTAINABILITY MODEL	BUDGET SUMMARY
<p>a) Local government partnership and LED budget continuation</p> <p>b) Cost-sharing model: municipality + beneficiaries + project</p> <p>c) Municipality supports 01 training venue/trainers</p> <p>d) Shared investment for 02 and 03 (pre-negotiated fair share)</p> <p>e) Institutionalization within municipal LED planning and budgeting</p>	<p>Estimated Budget: US\$ 50,000)</p> <p>Includes: full-time Project Manager, part-time officers, LED team support and MEL officer.</p> <p>Overhead: 15% of total approved budget. Includes all operational costs</p> <p>Budget: Approximated and may be subject to minimal variations during implementation</p>